

Marwan Bin Jassim Al Sarkal

**Company:**

Shurooq

**Designation:**

Executive chairman

His Excellency (HE) Marwan bin Jassim Al Sarkal is considered one of the key leaders in Sharjah's tourism industry growth. He was the CEO of Sharjah Investment & Development Authority (Shurooq) from 2009 until mid-2018, at which point he became the executive chairman under an Emiri decree by HH Sheikh Dr Sultan bin Muhammad Al Qasimi, member of the Supreme Council and Ruler of Sharjah.

Al Sarkal has been integral to the success of Shurooq since its inception in 2009, and has played an exemplary role in realising the vision of HH Sheikh Dr Sultan bin Muhammad Al Qasimi and Sheikha Bodour bint Sultan Al Qasimi, chairperson of Shurooq, to establish the organisation as the driving force behind the transformation of Sharjah as a key investment, tourism and business destination in the region.

Al Sarkal has led every major enhancement Shurooq has made since inception, and is one of the longest tenured people at the authority. He has spearheaded several of Shurooq's crucial projects and initiatives, turning them into runaway successes.

Under his vision and leadership, Shurooq has actively diversified the emirate's tourism sector. The organisation has developed eco-tourism in Kalba, beach tourism in Khorfakkan, and cultural tourism in the city of Sharjah with attractions like Al Qasba destination, Al Majaz Waterfront, Flag Island and Al Maraya Art Centre. Al Sarkal is at the helm of the "Heart of Sharjah" project, a 15-year historical restoration project of the heritage areas of Sharjah.

Al Sarkal is a keen proponent of giving opportunities to talented Emiratis. He has appointed Emirati nationals in key positions in each of Shurooq's divisions, resulting in talented UAE nationals filling 40 percent of the positions at Shurooq, including management positions.

On May 20, 2018, His Highness Sheikh Dr Sultan Bin Mohammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, issued the Emiri Decree No 30 of 2018 promoting Marwan bin Jassim Al Sarkal, from CEO to the executive chairman of the Sharjah Investment and Development Authority.

HE Marwan Jassim Al Sarkal was also awarded with the Golden Friends of India Award, and was also named the Middle East CEO of the Year by the prestigious Burj CEO Awards. He was also named the Best Official Spokesperson as part of the Sharjah Government Communication Award 2017.